



PRESS RELEASE

For immediate release

Ice Wireless Signs Agreement with Videotron to Expand Roaming Coverage to Quebec's and Canada's North

Vidéotron Customers May Now Use their Smartphones in the Nunavut, Yukon, and the Northwest Territories.

MONTREAL, QC–December 15th, 2014 – Videotron announced today the signing of a roaming partnership agreement with Ice Wireless, a leading 3G/4G HSPA+ mobile network company operating in Canada's North. This marks the first time that Videotron's 589,400 residential and business customers will be able to use their smartphones in Nunavut, Northwest Territories and Yukon.

"We are very excited about expanding our roaming network footprint to include Canada's North." Said Maxime Guévin, General Manager, Wholesale and Carrier Services Videotron Business Solutions. "This agreement with Ice Wireless will open up a vast new area to our residential and business subscribers."

As part of the agreement, Ice Wireless will also offer an expanded footprint by adding coverage it didn't have under existing roaming relationships.

"We welcome Videotron as a partner." Said Cameron Zubko, Chief Operations Officer for Ice Wireless. "Ice Wireless is proud to be connecting Canadians to the rural and remote areas of the country and we look forward to a long and mutually beneficial relationship between Ice Wireless and Videotron."

Customers of Ice Wireless and Videotron may start using their smartphones and tablets on each other's networks starting December 15th, 2014.

About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2014, Videotron was serving 1,796,300 cable television customers, including 1,549,000

subscribers to Digital TV. Videotron is also the Québec leader in high-speed Internet access, with 1,432,300 subscribers to its cable service as of September 30, 2014. As of the same date, Videotron had 589,400 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,286,200 Québec households and organizations. For the ninth consecutive year, Videotron was ranked as Québec's most respected telecommunications company, based on a Léger survey.

About Ice Wireless

Ice Wireless is a facilities-based regional mobile network operator (MNO) that delivers state-of-the-art 3G/4G HSPA+ technology to rural and remote areas of Canada. Ice Wireless was launched in Inuvik, Northwest Territories in 2005.

Today, Ice Wireless has operations across Canada's North. The Ice Wireless network covers 75% of the population of the Yukon and Northwest Territories and also provides service to Iqaluit, Nunavut. Ice Wireless is the exclusive roaming partner of Rogers Wireless, Fido and Vidéotron in Canada's North, and Ice Wireless customers roam on the Rogers Wireless and Vidéotron networks when travelling outside of their service area. Ice Wireless operates on the 850/1900 MHz spectrum under license from Industry Canada.

Ice Wireless is supported by a network of independent agents, who make shopping for the company's wireless voice and data products more convenient for local residents and businesses. Ice Wireless offers all of the newest smartphones, enabling its customers to surf the internet with ease, download the latest applications and games, and check their email on their smartphones.

Ice Wireless has established a strategic partnership with Iristel, a Competitive Local Exchange Carrier and one of Canada's largest VoIP service providers, Ice Wireless' integration with Iristel's international carrier grade VOIP network has created a unique and dynamic system in which mobile phones and VoIP phones are all integrated in an owned and self-controlled network.

For more information please visit www.icewireless.ca.

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