



PRESS RELEASE
For immediate release

VIDEOTRON LTD. LAUNCHES US\$1.0 BILLION COMMERCIAL PAPER PROGRAM

Montréal, April 1, 2026 - Videotron Ltd. (“Videotron”) today announced that it has established a commercial paper program in the United States (the “US Commercial Paper Program”) on a private placement basis.

Under the terms of the US Commercial Paper Program, Videotron may issue, from time to time, unsecured commercial paper notes with maturities not in excess of 364 days from the date of issue (the “Notes”) up to a maximum aggregate face amount outstanding at any time of US\$1.0 billion. The program is expected to further diversify and strengthen Videotron’s balance sheet by providing an additional source of capital. Videotron intends to use the proceeds from the issuance of Notes for general corporate purposes.

The Notes will be senior unsecured obligations of Videotron and will rank equally and *pari passu* with all of its current and future senior unsecured and unsubordinated indebtedness. Videotron’s multi-tranche revolving credit facility will serve as a liquidity backstop for the repayment of the Notes issued under the US Commercial Paper Program. Videotron intends to hedge the foreign exchange rate exposure associated with the issuance of the Notes.

The securities mentioned herein have not been and will not be registered under the United States Securities Act of 1933 or applicable state securities laws, and the Notes may not be offered or sold in the United States absent registration or an applicable exemption from registration. The Notes have not been and will not be qualified for sale to the public under applicable securities laws Canada and may not be offered or sold to or purchased by any resident of Canada.

This news release shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

Forward-Looking Statements

This news release contains “forward-looking information” within the meaning of applicable Canadian securities legislation and “forward-looking statements” within the meaning of United States federal securities legislation (collectively, “forward-looking statements”). By their nature, forward-looking statements require us to make assumptions and are subject to important known and unknown risks and uncertainties, which may cause our actual results in future periods to differ materially from those set forth in the forward-looking statements. You are encouraged to read “Item 3. Key Information – Risk Factors” as well as statements located elsewhere in Videotron’s annual report on Form 20-F for the year ended December 31, 2025, including Management’s Discussion and Analysis and consolidated financial statements included therein. These forward-looking statements speak only as of the date of this press release. We will not update these statements unless applicable securities laws require us to do so.

About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc. (www.quebecor.com), is an integrated telecommunications company engaged in television, entertainment, Internet access, wireline telephone and mobile telephone services.

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