

Videotron's Helix technology comes to Drummondville, Magog, Rimouski and Saint-Hyacinthe

Nearly 93,000 additional households now enjoy a wider range of Internet and TV options

Montréal, October 1, 2025 – In keeping with its commitment to providing Quebecers in all regions with the best possible experience, Videotron is continuing the roll-out of its Helix technology to Drummondville, Magog, Rimouski and Saint-Hyacinthe. As of today, almost 93,000 more households can enjoy powerful Internet services and customized TV entertainment, delivered by Videotron's home-grown Helix platform.

"Videotron is very pleased to welcome residents of Drummondville, Magog, Rimouski and Saint-Hyacinthe to the Helix family," says Pierre Karl Péladeau, President and CEO of Quebecor. "This expansion of our Internet and television services furthers our mission of fostering healthy, vigorous competition that directly benefits consumers."

The new services join Videotron's wireless services, which were already available in the four towns. Residents will therefore be able to access a wide range of high-quality telecommunications solutions in one place.

Videotron recently also announced the expansion of Helix service to Trois-Rivières, Huntingdon and Salaberry-de-Valleyfield, creating a new competitive dynamic in those markets for the benefit of consumers.

The flexibility and simplicity of Helix service

Videotron's stunningly simple Helix ecosystem delivers unlimited, high-performance, reliable and secure Internet access, with the option of adding a package of the best TV and online content. Helix's cutting-edge technology offers features such as voice-activated remote control, which lets users access any content with the touch of a button. The platform also supports control and management of connected home devices, providing a complete smart home solution.

Availability and offers

Residents interested in subscribing to Videotron's Helix services in Drummondville, Magog, Rimouski and St-Hyacinthe can visit www.videotron.com/en/internet or their nearest [retail outlet](#) to check service availability at their address and learn about all the advantageous offers.

About Videotron

[Videotron](#), a wholly owned subsidiary of [Quebecor Media Inc.](#), is an integrated communications company engaged in television, entertainment, Internet access, wireline telephone and mobile telephone services. Videotron is Canada's fourth strong and competitive national mobile carrier, with 4,264,600 mobile lines as of June 30, 2025. Videotron is also a leader in new technologies with its [Helix](#) home entertainment and management platform, and is the Québec leader in high-speed Internet access. As of June 30, 2025, Videotron had 1,274,200 subscribers to its television service, 1,725,900 subscribers to its Internet service, and 577,400 connections to its wireline telephony service. In Léger's 2025 Reputation survey, Videotron was ranked the most respected telecom provider in Québec for the 19th time since 2006.

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