



VIDEOTRON

Press release
For immediate release

Videotron launches Internet and TV services in Trois-Rivières

*Videotron's Helix entertainment and connectivity experience is now available
to nearly 37,000 households in the area*

Montréal, September 4, 2025 – In keeping with its commitment to providing Quebecers in all regions with the best possible experience, Videotron is continuing its expansion by bringing Helix service to Trois-Rivières. As of today, nearly 37,000 households in Trois-Rivières can enjoy Videotron's television and Internet services—in addition to its wireless services, which were already available. Local residents now have access to a wide range of telecommunications solutions under one roof.

"Videotron is very pleased to welcome residents of Trois-Rivières to the Helix family," says Pierre Karl Péladeau, President and CEO of Quebecor. "This expansion of our Internet and TV service area furthers our mission of fostering healthy, vigorous competition that directly benefits consumers."

This announcement follows the recent expansion of Videotron's wireless coverage and subscription area in several parts of Haute-Mauricie, where more than 10,000 residents have been enjoying improved mobile connectivity since August 31.

The flexibility and simplicity of Helix service

Videotron's stunningly simple Helix ecosystem delivers unlimited, high-performance, reliable and secure Internet access, with the option of adding a package of the best TV and online content. Helix's cutting-edge technology offers features such as voice-activated remote control, which lets users access any content with the touch of a button. The platform also supports control and management of connected home devices, providing a complete smart home solution.

Availability and offers

Residents interested in subscribing to Videotron's Helix services in Trois-Rivières can visit www.videotron.com/en/internet or their nearest [retail outlet](#) to check service availability at their address and learn about all the advantageous offers.

About Videotron

Videotron, a wholly owned subsidiary of **Quebecor Media Inc.**, is an integrated communications company engaged in television, entertainment, Internet access, wireline telephone and mobile telephone services. Videotron is the fourth strongest and competitive wireless service provider in Canada with, as of June 30, 2025, 4,264,600 subscriber connections to its mobile telephony services. Videotron is also a leader in new technologies with its **Helix** home entertainment and management platform. As of June 30, 2025, Videotron was serving 1,274,200 television customers, 1,725,900 subscribers to its Internet services as well as 577,400 to its wireline telephony service. Finally, Videotron has taken the coveted title of "most respected telecommunications provider in Québec" for the 19th time since 2006, according to the 2025 Léger Reputation survey.

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Media contact:

medias@videotron.com