

# CLUB ILLICO & VRAI BECOME ILLICO+

## TOP FRENCH-LANGUAGE CONTENT COMES TOGETHER ON ONE SINGLE PLATFORM

**Montreal, August 13, 2024** – Big news for fans of French-language entertainment: in keeping with its customer satisfaction commitment based on a simplified user experience, **Vidéotron** has chosen to consolidate its offering by creating one single subscriber-based video-on-demand (VOD) platform. As a result, Club illico and Vrai will merge on October 23 to become **illico+**, with a seamless transition for existing subscribers of both platforms on Helix and illico.

The **illico+** platform will include the kind of scripted, unscripted and specialized content on which Club illico and Vrai have built their reputations over the years. This impressive catalogue will continue to offer several Quebec and international exclusives, along with movies and TV series for all audiences, true crime documentaries, docu-reality shows, reality series, comedy programming and much more.

**Vidéotron** will maintain its content creation investments to keep showcasing local original productions. More committed than ever to offering subscribers crowd-pleasing content and shining a spotlight on Quebec talent – both behind and in front of the camera, **illico+** becomes the indispensable Quebec platform, with several productions to watch for starting October 23, including:

- La collecte**, the story of a debt collector (**Charles-Aubey Houde**) trying to turn the page on his life of crime, directed by Podz and co-starring **Claude Legault, Caroline Néron** and **Guy Nadon**
- Corbeaux**, a police drama starring **Pascale Bussières** and **Mylène Mackay**
- Hot Ones Québec**, with host **Marc-André Grondin** interviewing famous personalities as they sample different hot sauces
- Le CH et son peuple**, a documentary series in which journalist **Brendan Kelly** explores the parallels between Quebec society and the Montreal Canadiens hockey team
- Les Grands Bien-cuits ComediHa!**, Season 4 of the celebrity-roast series with guests of honour **Claude Legault, Patrick Groulx, Mélanie Maynard** and **Pierre Hébert**
- L'Appel**, a series about a criminal biker trial produced by **Aetios Productions**, directed by **Julie Perreault**, and starring **Magalie Lépine-Blondeau, Pier-Luc Funk** and **Patrice Robitaille**

As for international and U.S. acquisitions, **illico+** subscribers can look forward to new episodes of hit series like **HPI: haut potentiel intellectuel** (Season 4), **Set et match!** (French version of *Apples Never Fall*), **Le maire de Kingstown** (French version of *Mayor of Kingstown*), and the French version of **From**. Also on tap: recent Paramount movies available shortly after their theatrical release, including **Transformers : Le Commencement** (French version of *Transformers One*) and **Sourire 2** (French version of *Smile 2*).

**With an enhanced catalogue and improved user experience, the subscriber-based VOD platform illico+ is sure to please existing and future subscribers. It all starts October 23 – don't miss it!**

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#### About Videotron

**Vidéotron**, a wholly owned subsidiary of **Quebecor Media Inc.**, is an integrated communications company engaged in television, entertainment, Internet access, wireline telephone and mobile telephone services. Following the acquisition of Freedom Mobile, Videotron became the fourth strongest and competitive wireless service provider in Canada. As of June 30, 2024, Videotron and Freedom together had 3,918,600 subscriber connections to their mobile telephony services. Videotron is also a leader in new technologies with its **Helix** home entertainment and management platform, and is the Québec leader in high-speed Internet access. As of June 30, 2024, Videotron was serving 1,321,900 television customers, 1,722,500 subscribers to its Internet services as well as 643,400 to its wireline telephony service. Finally, Videotron has taken the coveted title of "most respected telecommunications provider in Québec" for the 18th time since 2006, according to Léger's 2024 Reputation survey.

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