



NEWS RELEASE

Abitibi is now connected to Videotron

Québec's flagship telecom provider hooks up its first customer in Val-d'Or

Montréal, August 4 2020 – Almost a year to the day after announcing plans to serve Abitibi, Videotron is pleased to announce the official launch of its services in the region. As of today, the vast majority of residents of Rouyn-Noranda, Val-d'Or, Amos and environs, Malartic, Rivière-Héva and Preissac can enjoy leading-edge telecommunications services and the best customer experience in Québec.

"We have been sensing the enthusiasm and the support for our arrival in Abitibi for months," says Jean-François Pruneau, President and Chief Executive Officer of Videotron. "We are delighted to finally be able to offer our services to local residents at last. Thank you for giving us such a warm welcome!

"Many of you have contacted us over the last few days and demand has been very high. So we are mobilizing as many technicians as possible to meet the demand for installations and allow you to enjoy your new services as soon as possible," Mr. Pruneau added.

Helix: An innovative experience that will transform your connected lifestyle

Abitibi residents can subscribe to Helix, Videotron's new home entertainment and connected lifestyle experience, as of today. They will appreciate its voice control features, ultra-intelligent Wi-Fi and – coming soon – support for home automation.

First installation in Val-D'Or

Videotron technicians have carried out their first television and Internet installation in the region. Yvan Brunet became the first Abitibi customer to experience the new technology. Québec's telecommunications leader welcomes Mr. Brunet to the family!

Schedule a visit by a technician today

Customers interested in obtaining Videotron services in their home can now visit one of Videotron's three points of sale in the region or call the dedicated number for Abitibi orders at 1 833-655-8487.

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About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, entertainment, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its Helix home entertainment and management platform. As of March 31, 2020, Videotron was serving 1,512,100 cable television customers, and 471,700 subscribers to its Club illico over-the-top video service. Videotron is also the Québec leader in high-speed Internet access, with 1,735,900

subscribers to its cable service as of March 31, 2020. As of the same date, Videotron had 1,369,800 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,000,900 Québec households and organizations. Videotron has been recognized as one of Montréal's top employers.

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