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PRESS RELEASE

Most trusted organizations of the decade

Videotron tops the tech and telecom category

Montréal, March 10, 2020 – Videotron is proud to have placed first in the Technology and Telecommunications category in the BIP Recherche-ICO awards for the most trusted organizations of the past decade. The Institut de la confiance dans les organisations (ICO) handed out the Trusted Organizations awards to recognize Québec personalities and organizations that have made a contribution to society by building and maintaining trust over the past 10 years.

“I am very proud that Videotron has earned this signal honour,” said Jean François Pruneau, President and CEO of Videotron. “We owe the trust Quebecers have placed in us to our 7,000 employees across Québec, who provide the best possible customer experience.”

Videotron employees have more than 22.5 million customer interactions per year by phone, over the Internet, at the customer’s home or at a point of sale.

- 30 -

About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its Helix home entertainment and management platform. As of September 30, 2019, Videotron was serving 1,545,200 cable and IP television customers, and 443,500 subscribers to its Club illico over-the-top video service. Videotron is also the Québec leader in high-speed Internet access, with 1,724,300 subscribers to its cable service as of September 30, 2019. As of the same date, Videotron had 1,288,700 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,052,700 Québec households and organizations. Videotron has been recognized as one of Canada’s top 100 employers and one of Montréal’s top employers.