

PRESS RELEASE

Videotron wins for the second time this week

CRTC dismisses Bell's complaint

Montréal, December 19, 2019. – The Canadian Radio-television and Telecommunications Commission (CRTC) this morning denied Bell Media's complaint alleging Videotron subjected Super Écran to an undue disadvantage. Videotron is satisfied with the CRTC decision, which will allow it to continue shielding its subscribers against the unreasonable increases demanded by Super Écran.

The CRTC's decision is unequivocal: "The Commission considers that the repackaging of Super Écran by Videotron has not had a material adverse impact on Super Écran or on the broadcasting system. Accordingly, the preference and disadvantage are not undue."

"Bell bears sole responsibility for its channel's decline and should stop blaming its competitors for Super Écran's poor performance," said Jean-François Pruneau, President and CEO of Videotron. "It is noteworthy that this is the second CRTC decision against Bell and in favour of Videotron this week."

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About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its Helix home entertainment and management platform. As of September 30, 2019, Videotron was serving 1,545,200 cable and IP television customers, as well as 443,500 subscribers to its Club illico over-the-top video service. Videotron is also the Quebec leader in high-speed Internet access, with 1,724,300 subscribers to its cable service as of September 30, 2019. As of the same date, Videotron had 1,288,700 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,052,700 Quebec households and organizations. Videotron has been recognized as one of Canada's top 100 employers and one of Montréal's top employers.

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