



Media contact:
Alexandra Graveline
Public Relations Advisor
Telephone: 514 380-7069

PRESS RELEASE

Connecting Families initiative

Videotron gets involved in providing better Internet access for low-income families

Montréal, November 15, 2018 – Videotron is proud to be one of the [Connecting Families](#) program's partner Internet Service Providers (ISPs). Under its voluntary participation in the federal program, Videotron will offer eligible low-income families high-speed Internet access at an affordable price.

Announced in June 2018 by the Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development, the Connecting Families program will provide hundreds of thousands of Canadians with low-cost Internet access and distribute up to 50,000 computers to eligible families under the [Computers for Excellence](#) program. The Government of Canada is currently sending a mailing to eligible Canadian households with an access code that recipients can use to subscribe to high-speed Internet plans from participating ISPs, including Videotron, for \$10 per month, via a secure online portal.

"We are happy to see the major players in telecom come together around a shared goal: improved Internet access for low-income families," says Manon Brouillette, President and CEO of Videotron. "Because of this initiative, many kids will be able to access content, knowledge and digital tools to support their development. In today's plugged-in world, being connected can make all the difference. True to its commitment to innovation and its deep roots in the community, Videotron is proud to contribute to this program and help give these families the best possible experience."

Videotron is pleased to be part of Connecting Families in which the public, private and non-profit sectors have come together to enable more Canadian families to access the tools they need to get information, work, study and stay in touch with the rest of the world.

For more information, visit [Connecting Families website](#).

– 30 –

About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, digital cable television, and other services. As of September 30, 2018, Videotron was serving 1,603,700 cable television customers. The Club illico over-the-top video service had 402,900 members. Videotron is also the Québec leader in high-speed Internet access, with 1,697,500 subscribers to its cable service as of September 30, 2018. As of the same date, Videotron had 1,120,000 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,131,100 Québec households and organizations. For the thirteenth

consecutive year, Videotron ranked as Québec's most respected telecommunications company in the annual Léger survey.

Follow us on the Web | facebook.com/videotron

Follow us on Twitter | twitter.com/videotron