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**PRESS RELEASE**

For immediate release

## **Unlimited Music: Videotron disappointed by CRTC decision**

**Montréal, April 20, 2017** – Videotron has been apprised of today’s decision by the Canadian Radio-television and Telecommunications Commission (CRTC) with respect to its Unlimited Music service. Videotron is disappointed by the decision.

Videotron believed in Unlimited Music and felt the service was responsive to the needs and interests of today’s consumers. “We regarded Unlimited Music as a compelling example of innovation and diversification from a new market entrant seeking to differentiate itself from the dominant mobile carriers, to the benefit of Canadian consumers,” commented Manon Brouillette, President and CEO of Videotron.

Videotron will study the decision in the coming days and determine how to proceed. Videotron assures customers who currently use the Unlimited Music service that it will be maintained until further notice. Customers will be advised of developments as soon as possible.

### **About Videotron**

**Videotron** ([www.videotron.com](http://www.videotron.com)), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 31, 2016, Videotron was serving 1,690,800 cable television customers, including 1,587,000 Digital TV subscribers. The Club illico over-the-top video service had 314,700 members. Videotron is also the Québec leader in high-speed Internet access, with 1,612,800 subscribers to its cable service as of December 31, 2016. As of the same date, Videotron had 893,900 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,253,100 Québec households and organizations. For the twelfth consecutive year, Videotron ranked as Québec’s most respected telecommunications company in the annual Léger survey.

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