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PRESS RELEASE

For immediate release

Use your Videotron mobile abroad just like at home!

Montréal, February 15, 2017 – To meet its customers' changing needs, Videotron is offering a new service that makes roaming charge shock a thing of the past. With Daily Traveller Pass, globetrotters can stop worrying about a phone bill surprise when they return from their travels: for a flat fee of \$6 per day in the US or \$10 per day in more than 100 other countries, they can use their mobile device abroad just as if they were home. Daily Traveller Pass is being introduced just in time for spring break.

With this new option, travellers will know in advance exactly how much it will cost them to use their cell phone away from home. They can also track their data usage in real time with the User Centre + mobile app and breathe easy.

No worries

For a hassle-free vacation, Videotron's Mobile Device Protection Program is the ideal companion to Daily Traveller Pass. It goes above and beyond the standard cell phone warranty to cover accidental damage, including water damage.*

For more details on both services, visit videotron.com/residential/mobile

* Certain conditions apply

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2016, Videotron was serving 1,695,700 cable television customers, including 1,570,800 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,596,100 subscribers to its cable service as of September 30, 2016. As of the same date, Videotron had 867,700 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,265,100 Québec households and organizations. For the eleventh consecutive year, Videotron was ranked as Québec's most respected telecommunications company in the annual Léger survey.

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