



Media contact only:
Marie-Eve Villeneuve
Corporate Communications Director
Telephone: 514 759-2556

PRESS RELEASE

For immediate release

ISO 27001 certification: The best guarantee of security at 4Degrees Data Centres

Montréal, January 17, 2017 – As part of its ongoing effort to meet the steadily growing demand for security in the industry and among its customers, 4Degrees Data Centres recently obtained ISO 27001 certification, a highly respected international standard recognized by experts the world over.

In today's competitive environment, businesses are constantly striving to improve their performance, agility and flexibility. Cloud facilities provide the ideal solution to address those challenges but it is imperative that they meet the highest standards of security.

4Degrees has therefore implemented a data security program that includes the following major components: data security, physical security, continuous uptime plan. The program ensures that best practices in IT facility management are scrupulously applied at 4Degrees' two data centres. ISO 27001 certification confirms our leading position in the data hosting industry," said Jean Novak, President of Videotron Business Solutions. "Customers know they can store their business data easily and safely at 4Degrees data centres, since the highest data security standards are enforced at all times. They can therefore devote their energies to doing what they do best: growing their business."

The 4Degrees data centres in Montréal and Québec City are linked by Videotron's fibre optic network, providing intraprovincial redundancy. 4Degrees' setup therefore gives customers the firmest assurance of business continuity.

About 4Degrees

4Degrees (www.4degrees-colo.com) has created the largest colocation data centre in the Québec City area. It is dedicated to providing businesses and institutions with sophisticated, high-availability Tier III colocation infrastructure and secure e-commerce payment options (PCI DSS) in the heart of Québec City and now in Montréal. With an ideal combination of clean hydroelectric power and cold temperatures, Québec is one of the best places in the world to implement a data centre. 4Degrees takes its name from the average annual temperature in Québec City, 4.6°C. Through the use of colder outdoor air, 4Degrees is able to maintain IT equipment at optimal operating temperatures while generating significant energy savings.

About Videotron

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2016, Videotron was serving 1,695,700 cable television customers, including 1,570,800 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,596,100 subscribers to its cable service as of September 30, 2016. As of the same date, Videotron had 867,700 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,265,100 Québec households and organizations. For the

eleventh consecutive year, Videotron was ranked as Québec's most respected telecommunications company in the annual Léger survey.

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