



Media contact only:
Youann Blouin
Corporate Communications Advisor
Telephone: 514 380-7069

PRESS RELEASE

For immediate release

Videotron recognized by LinkedIn as a Top Recruiter

Montréal, December 21, 2016 – Closing out the year on a high note, Videotron has been named a Top Recruiter of 2016 in Canada by LinkedIn. Videotron obtained the highest score across all industries in the big company category. The score is based on the activity level and effectiveness of recruiters on the social network, which is popular with professionals in all spheres.

“Videotron is very proud of this recognition from LinkedIn, one of the largest social platforms for professionals,” said Alain Charlebois, Vice President, Human Resources of Videotron. “Videotron’s focus on customer experience, which is embedded in its DNA, has earned the company a slew of honours during the past year. Now the spotlight has been turned on the recruiting experience and the experience of our future employees. The fast-changing job market and recruiting environment are prompting companies to rethink their ways of doing things. At Videotron, reinventing ourselves in order to attract the best talent is something we try to do every day. Clearly, our recruiters have risen to the challenge and it makes us proud!”

Using LinkedIn more effectively for hiring purposes is one of the ways in which Videotron’s recruiting team has optimized its recruiting practices. LinkedIn has also enabled Videotron’s recruiters to substantially reduce lead time and to expand their pool of qualified candidates in the high-tech telecommunications field.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2016, Videotron was serving 1,695,700 cable television customers, including 1,570,800 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,596,100 subscribers to its cable service as of September 30, 2016. As of the same date, Videotron had 867,700 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,265,100 Québec households and organizations. For the eleventh consecutive year, Videotron was ranked as Québec’s most respected telecommunications company in the annual Léger survey.

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