



Media contact only:
Youann Blouin
Corporate Communications Advisor
Telephone: 514 380-7069

PRESS RELEASE

For immediate release

Unlimited Music brings Napster and Tidal on board

Montréal, December 6, 2016 – A few days after announcing the addition of another music streaming service to its catalogue, Videotron's Unlimited Music service has announced two more additions, Napster and global music and entertainment platform, Tidal, bringing the total number of supported apps to 17.

Unlimited Music lets Videotron Mobile customers stream music using popular music apps without using up any of their data plan. Recently added apps include Apple Music, Radio Tunes, Band Camp, Slacker, Jango, Analekta, Digitally Imported, Rock Radio and Jazz Radio.

"These additions to Unlimited Music will allow music-lovers to enjoy their fill of an even wider selection of music from Québec and around the world," said Bertrand Hébert, Vice-President, Marketing, Videotron. "We are very pleased to be able to bring our customers the benefits of these new agreements with key industry players. We are particularly proud to be offering the streaming apps that customers are requesting on social media."

Unlimited Music is available across Videotron's LTE network, which covers nearly 90% of Québec's population and supports speeds of up to 150 Mbps. It is a free service for all subscribers to a Premium mobile plan.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2016, Videotron was serving 1,695,700 cable television customers, including 1,570,800 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,596,100 subscribers to its cable service as of September 30, 2016. As of the same date, Videotron had 867,700 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,265,100 Québec households and organizations. For the eleventh consecutive year, Videotron was ranked as Québec's most respected telecommunications company in the annual Léger survey.

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About Napster

Napster is one of the world's leading premium subscription streaming music services. Available in 34 countries, Napster gives members unlimited ad-free access to the music they love anywhere, anytime and on any device - online or off. Whether on their phone, at home, at work, or in the car, Napster subscribers can download playlists and tracks from a catalog of 40 million songs, and tap into the power of a global Listener Network, to connect with like-minded music fans and discover new music every day. Owned and operated by U.S.-based Rhapsody International Inc., Napster combines the iconic history of one of the most recognizable music brands in the world with the vast experience and technological platform of Rhapsody International Inc. Napster is headquartered in Seattle, with offices across the U.S., Europe and Latin America, and its respective logos are trademarks or registered trademarks of Rhapsody International Inc. For more information, please visit www.napster.com.

About TIDAL

TIDAL is a global, experiential, entertainment platform built for fans, directly from artists around the world. TIDAL members enjoy exclusively curated content that directly connect artists with their fans in multiple ways. The service offers high-fidelity, CD sound quality music, high resolution video, an opportunity to discover new artists via TIDAL Rising and unique experiences via TIDAL X. TIDAL is available in more than 52 countries, with more than a 42.5 million song catalog and 140,000 high quality videos. For more information, please visit www.tidal.com.