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PRESS RELEASE

For immediate release

Videotron welcomes results of second CRTC study of broadband Internet performance

Montréal, September 29, 2016 – Videotron today welcomed the results of the second independent national study of the performance of broadband Internet access services, commissioned by the CRTC. Once again, the findings clearly show that Videotron’s hybrid fibre optic-coax cable (HFC) network is giving customers the speeds they signed up for. The study confirms the reliability of Videotron Internet access service; it reports that actual download speeds are an average of 106% of the advertised speeds, and upload speeds 103% of the advertised speeds.

Manon Brouillette, President and CEO of Videotron, commented: “Videotron has been an Internet trailblazer: we were pioneers more than 20 years ago and were among the first to offer high-speed service in Québec. Year after year, our constant goal is to offer reliable, high-performance, always-on Internet access service that meets consumers’ needs and expectations. The results released today show once again that we are giving consumers and businesses the speeds they expect and delivering on our promise to the customers who place their trust in us day after day.”

Videotron has long been a leader in ISP performance. Over the years, its Internet access services have ranked high in numerous independent studies.

Videotron’s Fibre Hybrid 120 and Fibre Hybrid 200 Internet access services are available to nearly 3 million households and businesses across more than 96% of Videotron’s service area. Videotron’s new Giga Fibre Hybrid Internet service, introduced several months ago, supports speeds of up to 940 Mbps.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of June 30, 2016, Videotron was serving 1,697,500 cable television customers, including 1,559,800 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,571,700 subscribers to its cable service as of June 30, 2016. As of the same date, Videotron had 828,900 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,284,000 Québec households and organizations. For the eleventh consecutive year, Videotron was ranked as Québec’s most respected telecommunications company in the annual Léger survey.

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