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PRESS RELEASE

For immediate release

C2 MONTRÉAL
**Videotron Business Solutions,
proud partner of creativity and commerce**

Montréal, May 26, 2015 – Videotron Business Solutions is pleased to be a partner of the vital business conference C2 MONTRÉAL for the fourth consecutive year. From May 26 to 28, thousands of business people, entrepreneurs, innovators, artists, trendsetters and technology buffs from around the world will congregate in Griffintown for three days of inspiring speeches and discussion about creativity and commerce.

“It is an honour for us to be a major partner of an important event that brings together influencers from Québec and abroad to discuss, be inspired and present their innovative ideas to colleagues from around the world,” said Jean Novak, President of Videotron Business Solutions. “Because creativity and entrepreneurship are in our DNA, it is natural for Videotron Business Solutions to support and encourage innovation by taking part in this international gathering, which gives participants a chance to think and create differently.”

Videotron Business Solutions presents

This year, in addition to its on-site presence, Videotron Business Solutions will be the presenter of one of the featured speakers of the conference: Andre Agassi, tennis player and philanthropist. Mr. Agassi will discuss how he developed his good name into a brand and leveraged it to diversity his career. A not-to-be-missed conversation on the afternoon of May 27.

Experience C2 MONTRÉAL up-close via the "Take Care of Business" blog

Videotron Business Solutions always gives its customers more. This year, it will again use its resources to give entrepreneurs front-row seats to C2 MONTRÉAL.

Throughout the event, a team of bloggers will post C2 MONTRÉAL reports on Videotron Business Solutions' interactive forum, "Take Care of Business" (avosaffaires.ca). They will relate all that transpires at the conference, discuss the trends and maybe even get some scoops. "Take Care of Business" is , packed with tips and advice for business customers. Since it was launched last year, it has become a MUST site for entrepreneurs.

Videotron Business Solutions provides innovative business solutions, compelling products and peerless service to more than 115,000 Québec businesses. One small and medium-sized business out of two trusts Videotron Business Solutions for its telecommunications needs.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of March 31, 2015, Videotron was serving 1,770,600 cable television customers, including 1,555,500 Digital TV subscribers. Videotron is also the Québec leader in high-speed Internet access, with 1,543,100 subscribers to its cable service as of March 31, 2015. As of the same date, Videotron had 662,100 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,344,600 Québec households and organizations. For the tenth consecutive year, Videotron was ranked as Québec's most respected telecommunications company, based on a Léger survey.

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