



**Media contact only:**  
**Youann Blouin**  
Specialist, Media and Analysts  
Corporate Communications  
Telephone: 514 380-7069  
Mobile: 438 491-0825

**PRESS RELEASE**

For immediate release

One year into partnership  
**@Videotron helps #Notman House break new ground  
for entrepreneurs**

**MONTREAL, June 3, 2014** – Slightly one year after the announcement of its 10-year \$2.5 million partnership with #Notman House, Home of the Web, Videotron, a founding partner in the project, is pleased to be among the companies and organizations that made possible today's opening of this vital hub for startups and technological innovation.

For Videotron, which has been building on a solid tradition of entrepreneurship and innovation for 50 years, supporting #Notman House is a natural fit. Videotron plans to serve as a facilitator between local developers and its major partners, provide special access to processes developed by its engineering and product development teams, set up exchanges with its experts and use the opportunity to test the feasibility of some of its projects. The agreement will also help Videotron offer the best products and services and deliver personalized support.

"Videotron and Videotron Business Solutions are determined to propel Québec and its developers to the forefront of the digital scene," said Jean Novak, President of Videotron Business Solutions. "Our economy's vigour rests, first and foremost, on the vitality of our entrepreneurial community. A few decades ago, Québec business leaders fashioned what has come to be known as Québec Inc. Today, it is our turn to join forces to support the next generation of entrepreneurs."

**Developing the entrepreneurs of the future**

The agreement between Videotron and the Home of the Web makes it possible to directly impact creative developers and designers. Through this partnership, Videotron seeks to create business opportunities for the startups that have the potential to become the flagship Québec businesses of the future.

**Sharing local expertise**

Videotron's support is aimed primarily at grooming the next generation of developers, incubating new talent outside its walls and promoting digital development. These budding entrepreneurs will have access to a unique pool of knowledge and know-how: the talented employees who keep the wheels at Videotron turning day after day. Videotron's long-term engagement with Québec developers is in keeping with its commitment to supporting a vibrant entrepreneurial community in today's business environment, in which companies need to differentiate themselves, innovate and perform.

**Videotron** ([www.videotron.com](http://www.videotron.com)), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of March 31, 2014, Videotron was serving 1,811,100 cable television customers, including 1,532,700 subscribers to Digital TV. Videotron is also the Québec leader in high-speed Internet access, with 1,419,200 subscribers to its cable service as of March 31, 2014. As of the

same date, Videotron had 521,600 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,280,400 Québec households and organizations. For the ninth consecutive year, Videotron was ranked as Québec's most respected telecommunications company, based on a Léger survey.

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