



Media contact only:

Youann Blouin

Specialist, Media and Analysts

Corporate Communications

Telephone: 514 380-7069

Mobile: 438 491-0825

PRESS RELEASE

For immediate release

First Galaxie multiscreen fireplace now available from Videotron

Montréal, December 4, 2013 – Get out the blankets, the hot chocolate and the wool socks: Videotron is kicking off the holiday period in style with its first multiscreen fireplace, courtesy of Galaxie. Enjoy it whenever, wherever, without the hassle (or the risk of burning your fingers).

Holiday magic at your fingertips

Between trips to the cottage, cooking the turkey and wrapping the gifts, Videotron customers have their hands full. Videotron is making their lives easier once again with Galaxie: non-stop entertainment and ambiance for which you don't have to keep feeding the fire.

Videotron is brightening its customers' holidays with the soft glow of flames dancing across the living room and the comforting sound of logs crackling in the fireplace. The new Galaxie fireplace channel is available on channel **553** until January 8.

For customers who want still more atmosphere, channel **552** serves up a festive selection of Christmas music, mostly in French, accompanied by the warm sounds of a roaring fire. An effortless to make your guests feel cosy.

For information on Videotron's other services, visit www.videotron.com

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2013, Videotron was serving 1,830,400 cable television customers, including 1,517,600 subscribers Digital TV. Videotron is also the Québec leader in high-speed Internet access, with 1,408,200 subscribers to its cable service as of September 30, 2013. As of the same date, Videotron had 478,000 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,281,200 Québec households and organizations. For the eighth consecutive year, Videotron was ranked as Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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