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PRESS RELEASE

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Available August 10 on illico TV, illico.tv and illico mobile

***Céline... une seule fois* concert coming soon for Videotron customers**

Montréal, July 28, 2013 – Subscribers to illico will be happy to learn that the eagerly awaited *Céline... une seule fois* concert will be available on illico TV (channel 900), illico.tv, illico mobile and Indigo starting August 10. The unique Céline Dion show was taped on the Plains of Abraham in Québec City on July 27, 2013.

Videotron customers will also be able to access bonus content on illico.tv and illico mobile starting August 1, before the release of *Céline... une seule fois*.

“Wherever they may be, Saguenay or Sherbrooke, Gatineau or Montréal, Videotron customers will be able to watch this one-time-only concert over and over, in the comfort of their living rooms, on the platform of their choice,” said Isabelle Dessureault, Vice President, Content Operations and Public Affairs, of Videotron.

Historic event

Céline fans will be transported to a vast, open-air stage to watch Québec’s biggest international star light up the Plains of Abraham, a venue tailor-made for this larger-than-life show. Céline performs songs from her latest French-language album as well as some of her greatest hits, including *The Power of Love*, *S’il suffisait d’aimer*, *All By Myself* and the powerful anthem *Love Can Move Mountains*.

Céline... une seule fois will be available August 10 on Indigo and illico for \$24.99 (standard or HD format). For more information, visit illico.tv.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of March 31, 2013, Videotron was serving 1,849,200 cable television customers, including 1,500,300 subscribers Digital TV. Videotron is also the Québec leader in high-speed Internet access, with 1,397,300 subscribers to its cable service as of March 31, 2013. As of the same date, Videotron had 420,900 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,274,000 Québec households and organizations. For the eighth consecutive year, Videotron was ranked as Québec’s most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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