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PRESS RELEASE

For immediate release

New resource for businesses
**Videotron Business Solutions launches Take Care of Business,
a forum for business people**

Montréal, May 28, 2013 – Videotron Business Solutions is pleased to announce the launch of the **Take Care of Business** blog, an interactive discussion site for business people.

Take Care of Business is a fount of expert advice, tips, tools and testimonials from successful Québec entrepreneurs. It is already shaping up as *the* place for Québec business people to go to share best practices.

“We are proud of our leading role in the local business community,” said Jean Novak, President of Videotron Business Solutions. “This initiative is designed to inspire Québec business people and help them introduce innovative, effective methods into their daily practices. Visitors to the blog will find tools, apps, products and services to spur creativity and support the success of businesses large and small.”

Tips at your fingertips

How can you estimate your business’ data usage? What do you need to know before offering your customers Wi-Fi access? The answers to these and many other questions can be found on the **Take Care of Business** blog. The site provides information on four main themes: mobility for business people, business management, entrepreneurship and Videotron Business Solutions’ expertise in customer service.

Videotron Business Solutions is a Québec company that provides innovative business solutions, high-performance products and peerless service to more than 100,000 businesses. One out of two Québec businesses trust Videotron Business Solutions¹ to meet their telecommunications needs.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its illico interactive television service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of March 31, 2013, Videotron was serving 1,849,200 cable television customers, including 1,500,300 subscribers Digital TV. Videotron is also the Québec leader in high-speed Internet access, with 1,397,300 subscribers to its cable service as of March 31, 2013. As of the same date, Videotron had 420,900 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,274,000 Québec households and organizations. For the eighth consecutive year, Videotron was ranked as Québec’s most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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¹ Léger Marketing survey, October 2012.