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PRESS RELEASE

For immediate release

illico.tv now available on Android tablets

Videotron customers now have illico.tv at their fingertips

Montréal, April 24, 2013 – Videotron is again enhancing its mobile entertainment services by releasing an illico.tv app for Android tablets. After the resounding success of the illico.tv iPad app, released in December 2012, the Android app expands Videotron's multiplatform offering, delivering a rich selection of content and user-friendly navigation.

"The illico.tv app gives Videotron customers fingertip access to an entertainment experience tailored to their needs," said Manon Brouillette, President, Consumer Market. "We are confident that movie buffs and fans of television series who use Android tablets will welcome this app, which will also give them access to illico Club Unlimited."

All your favourite series

The free illico.tv app for Android tablets supports all the illico.tv functionalities that Digital TV subscribers appreciate, including live streaming TV and video on demand. An exceptional selection of content awaits them, including 40 television channels (such as LCN, Yoopla and Zeste) and thousands of hours of special events, television series and recent movies in French and English. Videotron customers will never miss a minute of their favourite program again.

Another noteworthy feature of the illico.tv app enables Videotron customers to remotely program their personal video recorder (PVR) and access the full TV schedule from their Android tablet. Television watchers in a hurry will also be able to start, pause and resume play of on-demand content on any screen: TV (channel 900), mobile handset (illico mobile), computer (illico.tv), iPad or Android tablet.

By and for Quebecers

The simple, intuitive illico.tv app for Android tablets was developed by Nurun, a Québec company that specializes in multiscreen development.

Navigation and the presentation of content have been enhanced to offer Android users an optimally convenient and user-friendly experience. The content available via the illico.tv app will be regularly enriched in the coming months until it matches the customer's Digital TV package.

illico Club Unlimited: entertainment without a break now on Android

Not only will users of the illico.tv app for Android tablets enjoy the best possible customer experience out of the box, they will be able to take their entertainment experience to the next level with illico Club Unlimited and access its huge catalogue of movies, television series, children's programs, documentaries, comedy shows and concerts directly from their tablet, their illico TV new generation set-top box (channel 900) or illico.tv.

The illico.tv app can be downloaded free from Google Play.

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which

supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 31, 2012, Videotron was serving 1,855,000 cable television customers, including 1,484,600 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,387,700 subscribers to its cable service as of December 31, 2012. As of the same date, Videotron had 402,600 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,264,900 Québec households and organizations. For the eighth consecutive year, Videotron was named Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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