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PRESS RELEASE

For immediate release

Videotron makes life easier

Better management of privacy options for cable telephone customers

Montréal, November 26, 2012 – Videotron, the Québec leader in cable telephone service, sets itself apart from the competition by making it easier for customers to manage their privacy settings as they see fit, using the online Customer Centre.

Videotron is offering its customers an easy, modern, user-friendly way to manage their privacy options. Call forwarding, personalized ring and some voice mail and call waiting functionalities can now be managed online by our customers, when they want, where they want.

Videotron is also announcing the introduction of two new residential telephone call management options to help customers protect their privacy: **call screen** and **privacy**. These two options can also be managed from the Customer Centre.

Call screen

To meet its customers' needs and help them protect their privacy, Videotron is giving them the option of blocking unwanted calls from up to 30 numbers, including private, toll-free and mobile numbers.

Call screen can easily be managed from the customer's telephone or online, where all the blocked numbers are displayed as a list and can readily be viewed and edited. This option also lets users reject all calls from callers who have blocked their number. It is available à la carte for \$4 per month.

Privacy

The privacy option lets customers control the information about them that will appear in the telephone directory or be provided by 411. It also includes **permanent caller ID block**, which permanently prevents the customer's name and number from appearing on the other party's caller display. The privacy option is available à la carte for \$2 per month.

For more information on Videotron's optional telephone services, please visit

<http://www.videotron.com/residential/telephony/optional-features#>

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2012, Videotron was serving 1,852,900 cable television customers, including 1,457,800 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,369,600 subscribers to its cable service as of September 30, 2012. As of the same date, Videotron had 378,300 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,249,700 Québec households and organizations. For the seventh consecutive year, Videotron was named Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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