



**Media contact only:**  
**Elodie Girardin-Lajoie**  
Specialist, Media and Analysts  
Corporate Communications  
Telephone: 514 380-7772  
Mobile: 514 516-7772

**PRESS RELEASE**

For immediate release

## **Serge Delisle joins Videotron as Vice President, IT**

**Montréal, June 18, 2012** – Robert Dépatie, President and CEO of Videotron, is pleased to announce that Serge Delisle is joining the Videotron team as Vice President, Information Technology (CIO). Serge has 25 years of international experience in the management of major IT projects with companies including CGI. He will contribute his expertise to Videotron's drive to develop its strategic pillars and accomplish its mission of delivering the best possible customer experience.

As Vice President, IT, Serge Delisle will be responsible for a team of more than 500 employees working on IT development, implementation and support. His mandate will be to leverage technological opportunities and translate them into innovative corporate strategies. Among other things, he will work on improving Videotron's operational efficiency, together with other sectors of the organization.

"The management team and I are thrilled to have Serge on board," said Robert Dépatie. "He is a seasoned, results-oriented manager whose extensive experience will be a valuable asset to the organization. I am confident that his technologically focused vision will help Videotron maintain its vanguard position as a telecommunications industry leader."

Serge Delisle holds a Bachelor of Business Administration degree from École des hautes études commerciales (HEC) and Project Management Professional (PMP) certification. Prior to joining Videotron, he worked at Keops Technologies Inc., Hercules Incorporated and Nakornthai Strip Mill (NSM) in Asia, as well as CGI.

**Videotron** ([www.videotron.com](http://www.videotron.com)), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of March 31, 2012, Videotron was serving 1,854,000 cable television customers, including 1,417,500 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,340,500 subscribers to its cable service as of March 31, 2012. As of the same date, Videotron had 312,800 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,212,500 Québec households and organizations. For the seventh consecutive year, Videotron was named Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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