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**PRESS RELEASE**

For immediate release

## **Videotron opens expanded Customer Contact Centre in Gatineau**

**Gatineau, April 26, 2012** – Videotron opened its new Customer Contact Centre in Gatineau today. The new premises have twice the floor space and can accommodate 106 new employees. Manon Brouillette, President, Consumer Market, of Videotron, and members of the Gatineau business community were in attendance. Videotron took the opportunity to reaffirm its commitment to delivering the best possible customer service.

“Videotron’s mission is to make the customer’s life easier and that is why we are so focused on maintaining an outstanding customer service department staffed by employees who care,” said Manon Brouillette. “We are also very proud to be contributing to local economic development and to be working hand-in-hand with Outaouais-region merchants and residents.”

Since 2010, Videotron has invested more than \$5.4 million in its Gatineau Customer Contact Centre and created more than 220 jobs. Five groups of new employees totalling about 40 people will take the specialized training in the near future.

Videotron Human Resources is always looking for dynamic new employees who are interested in working in a stimulating environment. Interested candidates should visit [videotron.com/careers](http://videotron.com/careers) for more information about career opportunities at Videotron.

**Videotron** ([www.videotron.com](http://www.videotron.com)), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 31, 2011, Videotron was serving 1,861,500 cable television customers, including 1,400,800 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,332,500 subscribers to its cable service as of December 31, 2011. As of the same date, Videotron had 290,600 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,205,300 Québec households and organizations. For the seventh consecutive year, Videotron was named Québec’s most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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