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PRESS RELEASE

For immediate release

HTC Radar™ 4G: First Windows™ Phone available from Videotron

Montréal, March 1, 2012 – Videotron customers can pick up the eagerly awaited HTC Radar™ 4G as of March 7. The HTC Radar™ 4G, the first Windows™ phone added to Videotron's selection of handsets, is a stylish, extraordinarily user-friendly smartphone equipped with a 5 MP panoramic camera.

Discover Windows Phone 7.5

The Windows™ Phone 7.5 operating system is at once simple and sophisticated. The customizable home screen makes communication a snap: with the animated icon function, users can add photos of their favourite contacts to their home screen and phone, email or text them, or message them via social networks, with a single touch. And the People Hub brings all your contacts, messages and images together in one place to give you an overview of all your social interactions.

All dressed up

The elegant and ergonomically designed HTC Radar™ 4G sports a unibody, brushed aluminum shell, 3.8" screen and 1 GHz processor for fast and easy multimedia file sharing and Web browsing. In addition to its slim, compact form, the handset boasts another important design feature: high-quality, glossy, scratch-resistant Gorilla Glass.

The highly sensitive 5 MP camera has an f/2.2 lens that performs well in low-light conditions, LED flash and BSI sensor. Being optimized for low-light captures, the camera takes great pics at all times. It also features panorama mode, a wide range of settings (portrait, landscape, sport, etc.), and a Photo Enhancer function for photo editing.

The HTC Radar™ 4G is available starting at \$99.95 with a 36-month economic inducement. For more information on the HTC Radar™ 4G and Videotron's other mobile devices, visit <http://www.videotron.com/service/mobile/handsets>

Videotron (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 31, 2011, Videotron was serving 1,861,500 cable television customers, including 1,400,800 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,332,500 subscribers to its cable service as of December 31, 2011. As of the same date, Videotron had 290,600 subscriber connections to its mobile telephone service and was providing cable telephone service to 1,205,300 Québec households and organizations. For the seventh consecutive year, Videotron was named Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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