



Media contact only:
Elodie Girardin-Lajoie
Specialist, Media and Analysts
Corporate Communications
Telephone: 514 380-7772
Mobile: 514 516-7772

PRESS RELEASE

For immediate release

Serge Legris appointed Vice President, Engineering – Wireless Access

Montréal, January 21, 2011 – Daniel Proulx, Senior Vice President, Engineering of Videotron, is pleased to announce the appointment of Serge Legris to the position of Vice President, Engineering – Wireless Access.

Serge will be responsible for continuing the roll-out of Videotron's wireless access network and coordinating operations with Engineering and other departments. With the Market Development department and other divisions of Engineering, he will elaborate strategies to develop and evolve mobile access technologies at Videotron.

Serge has a Bachelor of Engineering degree and more than 20 years of experience in technology-related positions, including COO and Vice President, Marketing & Operations. He has worked at SR Telecom, InCode Telecom, Rogers, Bell and other companies. Serge is a veteran manager with extensive experience in WiMax and the deployment of advanced technologies. In the course of his career, he has steered strategic projects to completion and managed teams working on major implementation projects in Canada and abroad.

Videotron Ltd. (www.videotron.com), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 3, 2010, Videotron was serving 1,808,900 cable television customers, including 1,204,800 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,246,500 subscribers to its cable modem service as of December 3, 2010. As of the same date, Videotron had activated 122,900 handsets on its mobile telephone service and was providing cable telephone service to 1,109,100 Québec households and organizations. For the fifth consecutive year, Videotron was named Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

Follow us on the Web | facebook.com/videotron