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## PRESS RELEASE

*For immediate release*

### 17 devices now available on Videotron's 3G+ service **Videotron premieres Motorola SPICE™**

**Montréal, December 10, 2010** — Today, Videotron is offering mobile customers the Motorola SPICE, a smartphone designed to stay connected to social networks while on the go.

The Android™ handset is equipped with a full QWERTY slide-out keyboard for easy messaging, a customizable 3" capacitive touchscreen, 3.2 MP camera with digital zoom and video capture and playback. Its all-in-one media player includes a music library, FM radio and song recognition.

Simplify life with Motorola's Flashback™ application that pulls key information from the day and provides a full chronological log of communication and content. Information like messages, call history, calendar events, photos and videos can be easily found and accessed. With preinstalled Facebook® and YouTube™ widgets, users will always be in the know by staying connected to all the latest social media updates. The Motorola SPICE offers access to more than 100,000 applications on Android Market™ and by supporting full HTML and Adobe® Flash® Lite™ 3, it's easy to browse the web anytime, anywhere.

The Motorola SPICE is available for Videotron's 3G+ service for \$59.95.

#### **Motorola SPICE – Specs**

Dimensions: 97 x 62 x 16.8 mm

Weight: 110 g

RAM: 256 MB

Processor: 528 MHz

Screen resolution: 320 x 240

Camera: 3.2 MP

FM Radio

Audio formats: MP3, WMV v9, AMR WB, H.263, MIDI ringtones, AMR NB, H.264, AAC+, eAAC+, AAC

Battery life, continuous talk: 5 hours

Battery life, standby: 180 hours

USB 2.0 port

Bluetooth®

**Videotron Ltd.** ([www.videotron.com](http://www.videotron.com)), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, and Internet access, cable telephone and mobile telephone services. Videotron is a leader in new technologies with its interactive Digital TV service and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of December 3, 2010, Videotron was serving 1,808,900 cable television customers, including 1,204,800 subscribers to its digital service. Videotron is also the Québec leader in high-speed Internet access, with 1,246,500 subscribers to its cable modem service as of December 3, 2010. As of the same date, Videotron had activated 122,900 handsets on its mobile telephone service and was providing cable telephone service to 1,109,100 Québec households and organizations. For the fifth consecutive year, Videotron was named Québec's most respected telecommunications company by *Les Affaires* magazine, based on a Léger Marketing survey.

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