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**PRESS RELEASE**

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## **Videotron adds TSN2 to digital line-up**

**Montréal, December 9, 2009** – Starting today, sports fans will be able to see more live, non-stop hockey, football, golf, car racing, basketball, tennis and soccer, when TSN2 becomes available to Videotron customers. With the eagerly awaited addition of TSN2 in standard definition and HD, Videotron's *illico* Digital TV service will boast a line-up of more than 350 channels, including 43 in HD.

"Videotron is pleased to offer its customers a superior selection of sports programming with 14 HD services that carry sporting events, including 8 all-sport channels," said Myrienne Collin, Vice-President, Marketing, Consumer Division, of Videotron. "The addition of TSN2 will satisfy die-hard sports fans of all stripes."

### **HD sport channels from Videotron**

Videotron's HD sports offerings include MLB Extra Innings HD, NFL Sunday Ticket HD, NHL Centre Ice HD, Rogers Sportsnet HD, Golf Channel HD, TSN HD and now TSN2 HD.

Subscribers to *illico* Digital TV will get TSN2 at no additional cost if their package includes TSN.

TSN2 will be available on channel 61 in standard definition and channel 681 in HD.

**Videotron Ltd.** ([www.videotron.com](http://www.videotron.com)), a wholly owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable television, interactive multimedia development, Internet access services, cable telephony and wireless telephone service. Videotron is a leader in new technologies with its *illico* interactive television system and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. As of September 30, 2009, Videotron was serving 1,759,696 cable television customers in Québec, including 1,042,425 subscribers to *illico* Digital TV. Videotron is the Québec leader in high-speed Internet access, with 1,145,362 subscribers to its cable modem service as of September 30, 2009. As of the same date, Videotron had activated 79,800 handsets on its wireless telephone service. On November 25, 2009, Videotron's cable telephone service passed the million-subscriber mark. For the fourth consecutive year, Videotron has been named Québec's most respected telecommunications company by Commerce magazine, based on a Léger Marketing survey.