



**Jean-Paul Galarneau**  
General Manager, Communications  
Telephone: (514) 380-7383  
Mobile: (514) 824-0001

---

**PRESS RELEASE**

*For immediate release*

---

**A PROMISE KEPT  
VIDÉOTRON INCREASES DOWNLOAD SPEED**

**Montréal, April 1, 2004** - As announced on January 26, download speeds on Vidéotron's residential and business high-speed Internet services, by far the fastest in its service area, will be increased in April 2004. The enhancement, which will be rolled out gradually to more than 90% of the customer base, will buttress Vidéotron's leadership position in the ISP industry.

**More speed on High-Speed Internet**

On Vidéotron's High-Speed Internet service, its most popular Internet product, the speed of downloads will increase more than 32%, from 3.1 mbps to 4.1 mbps, and upload speeds will more than double, from 350 kbps to 820 kbps.

**More speed on Extreme High-Speed Internet**

On Vidéotron's Extreme High-Speed Internet service, download speeds will be boosted more than 12%, from 4 mbps to 4.5 mbps, and upload speeds will increase more than 40%, from 640 kbps to 900 kbps.

**More bandwidth on High-Speed Internet**

To stay at the cutting edge, Vidéotron will invest nearly \$40 million in its broadband network and Internet infrastructure this year. The monthly download limit will be increased from 15 to 20 gigabytes and the upload limit from 5 to 10 gigabytes, for a total of 30 gigabytes.

**Vidéotron Ltée**, a wholly-owned subsidiary of Quebecor Média inc., is an integrated communications company active in cable television, interactive multimedia development and Internet access services. Vidéotron Ltée is a leader in new technologies, thanks to illico, its interactive television system and its high-bandwidth network allowing it to offer, among other services, high-speed cable Internet access, analog and digital TV services. In Quebec, Vidéotron serves 1,433,000 million cable customers; more than 240,000 also subscribe to interactive TV on its digital service illico. Vidéotron is also the leader in high-speed cable Internet access throughout Quebec, with more than 435,000 Internet customers by cable modem and dial-up modem.