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Le pouvoir infini du câble

PRESS RELEASE

For immediate release

**WITH VIDÉOTRON'S WIFI SERVICE,
MOBILE INTERNET USERS ARE ALWAYS CONNECTED**

Montréal, November 30, 2004 – Vidéotron Itée, Québec's high-speed Internet leader, today announced a new phase in the development of its WiFi wireless Internet service with the implementation of a billing/authentication solution in collaboration with LogiSense Corporation. Among other things, LogiSense's integrated management solution supports scratch card payment by Internet users in hotspots offering Vidéotron's WiFi service, which enables fast, easy and secure connections 24/7 through wireless Internet access points located in coffee shops, restaurants and other public places.

Customers with laptop computers can now buy scratch cards from the operator of the hotspot and connect to the Internet by entering their user name and password on the start screen. A \$3.95 scratch card provides one hour of Internet access. Vidéotron customers also get 60 consecutive minutes free of charge per month; they need only enter their Vidéotron high-speed account number and password.

"LogiSense has extensive experience in large-scale multi-point WiFi deployment," said Stéphane Gendron, Senior Director, Marketing, Internet Products, with Vidéotron. "LogiSense stands out by virtue of its product and its willingness to customize and integrate the software to suit our needs. This was a decisive factor in our choice."

The LogiSense EngageIP™ Hotspot Suite is an integrated software solution for WiFi subscriber management that automates secure authentication, roaming, billing/payment, and provisioning of value-added services. The EngageIP™ architecture provides centralized command and remote control of large-scale, multi-point WiFi deployments. It incorporates both back office and network edge subscriber gateway capabilities in an all-in-one solution that functions independently of access points.

Vidéotron Itée (www.videotron.com), a wholly-owned subsidiary of Quebecor Media Inc., is an integrated communications company engaged in cable

television, interactive multimedia development and Internet access services. Vidéotron is a leader in new technologies with its *illico* interactive television system and its broadband network, which supports high-speed cable Internet access, analog and digital cable television, and other services. Vidéotron serves 1,450,000 cable television customers in Québec; including over 308,000 *illico* subscribers. Vidéotron is also the Québec leader in high-speed cable Internet access, with 501,000 subscribers to its cable modem and dial-up services.

LogiSense Corporation is the world's leading provider of IP network service management products designed to simplify the administration process for Enterprises and Service Providers. The EngageIP products and bundles address specific network usage administration requirements including billing, cost allocation, customer care, traffic management and IP services delivery. Using EngageIP products, key industry verticals including Voice over IP, Wireless, Hotspots, Professional Services, Healthcare, Financial Services, Retailers and Education are well equipped to administer, automate and optimize network access services.

For more information about LogiSense, please visit www.logisense.com or e-mail info@logisense.com.